



**eHEALTH**

**INDIA**  
**2008**

Presenting Publication

**eHEALTH**

Supporting Partner



**eINDIA2008**

India's Largest ICT Event

29-31 July, 2008

Pragati Maidan, New Delhi



'eHEALTH India 2008' is a premier annual event focusing on technologies and applications for the healthcare and medical industry in India.

Presented by the industry acclaimed 'eHEALTH' magazine, and organised as part of the popular 'eINDIA' series of annual technology conferences and exhibition...the event was a resounding success in its very first year of inception last year.

This year, the event is poised to surpass outcomes and value-returns of the previous year by creating a wider opportunity of engagement for stakeholders across the industry value-chain.

Target audience of eHEALTH India 2008 will comprise top executives and decision makers of healthcare service providers, pharma and biotech companies, clinical research organisations, medical practitioners and healthcare administrators, IT vendors and solution providers, medical and diagnostic equipment manufacturers, healthcare investors, insurers, industry associations, academicians, regulators and policy makers.

The conference will create an enabling opportunity for participants to celebrate success stories, analyse failures, debate controversies, discuss strategies, deliberate business policies, echo innovations and investigate opportunities awaiting the healthcare industry in India.

### High Powered Sessions & Panel Discussions

- IT Innovations in Healthcare Delivery
- EMR Best Practices & Standardisation
- Network Infrastructure for Connected Healthcare
- Medical Imaging & PACS Medical Electronics & Diagnostic Technologies
- TeleHealth Applications and Service Delivery
- Information Sharing & Regulation for Insurance Sector
- Investment Landscape in Healthcare & Medical Technology Industry
- Business & Policy Environment for Healthcare Industry
- Medical Tourism - Opportunities & Challenges for Healthcare Industry

### Who Will Attend

- IT Heads, CXOs, Medical Directors & Chief Administrators of Tier I & II hospitals
- Practising doctors and physicians from reputed hospitals and across specialties
- Senior decision makers and bureaucrats from central and state health depts
- Senior Executives/Managers from IT and medical technology companies
- Senior Executives from financial institutions, investment firms and insurance companies
- Experts, Consultants and Industry Analysts from reputed research firms

# Hospital CIO CONCLAVE



Healthcare is finally getting the better share of IT. A high growth rate of the industry, coupled with heightened focus on quality and efficiency of service delivery is fueling heavy IT investments from hospitals and care providers. No wonder India is fast emerging as the leading Asian country in terms of growth in healthcare IT market.

However, IT practices in this industry are still neither standardised nor well-understood ..and to a large extent 'undermined'. There is a need for appropriate capacity building and unadulterated knowledge-sharing among solution providers, practitioners and end users.

Get all of these and much more when some of the finest IT brains of the industry get together this summer at the 'Hospital CIO Conclave' of eHEALTH India 2008.

**For Participation Opportunities -**

Dipanjan (dipanjan@ehealthonline.org, +91-9968251626)

**For Sponsorship Opportunities -**

Arpan (arpan@ehealthonline.org, +91-9911960753)

## MEDICAL TECHNOLOGY FORUM

The midas touch of technology has redefined medicare over the years.

Starting with the invention of the stethoscope till the modern day nuclear medicine - technology continues to revolutionise medical practise...all of these, to create a healthier world.

In the present day, India is a synonym for Innovation and a promising global hub of medical technology and manufacturing. With a booming healthcare sector, the market potential is enormous. There is a dire need to get over regulatory hurdles, create an enabling environment for market access and encourage standardisation. Witness the leaders of the industry unplugged at Medical Technology Forum of eHEALTH India 2008

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# RETROSPECTRUM

eHEALTH India 2007



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## Key Speakers

**Aradhana Johri**, Jt. Secretary, Ministry of Health & Family Welfare, Govt of India

**Michael Clarke**, Director ICT4D, IDRC, Canada

**Ranjan Dwivedi**, National Professional Officer (eHealth), WHO

**Trevor Hodge**, Sr. VP (Investment Strategy & Alliances), Canada Health Infoway

**J. P. Misra**, Principal Specialist (Health Sector Support), GTZ HSS

**Manish Gupta**, CIO, Fortis Healthcare

**Pradeep Vaidya**, Head – IT, Wockhardt Hospitals

**Amit Kumar**, CIO, MAX Hospitals

**Claire Medd**, Regional Healthcare Manager (Asia Pacific), Intel Corporation

**Seema Gupta**, Consultant, Wipro Health Care IT

**Rajeev Sood**, Industry Head – Public Services, SAP

**Srivathsan Aparajithan**, Head – Healthcare Business Solutions, IBM

**K. K. Ghosh**, Head – Medical Electronics & Telemedicine Division, Dept. of IT, Government of India

**Dr. S. B. Gogia**, President, IAMI

**Dr. K. Ganapathy**, Head - Apollo Telemedicine Networking Foundation

**Dr. P. S. Reddy**, VP(Operations) & Chief Content Officer, Medvarsity Online Ltd.

**Werner van Huffel**, Health & Human Services Industry Strategist, Public Sector Group, Microsoft Asia Pacific

**Sandeep Sinha**, Program Manager - Healthcare Delivery & Health IT (South Asia & Middle East), Frost & Sullivan

**Dr. B. S. Bedi**, Convener of National Task Force on Telemedicine, Ministry of Health & Family Welfare, Government of India

and others...

## DELEGATE REGISTRATION FORM

## Personal details

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Pre Registration USD 200  Spot Registration USD 300 *Foreign Remitter should approach their banker as per the wire transfer details below:*

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## Fee Entitlements

The Delegate Registration entitles the individual to participate in all technical sessions, workshops, keynotes and plenary sessions and social functions for all seven/any: egov India 2008, Digital Learning India 2008, Indian Telecentre Forum 2008, eHealth India 2008, mServe India 2008, e-Agriculture India 2008 conferences.

For Cancellation and Substitution Policy please refer to [www.eINDIA.net.in](http://www.eINDIA.net.in)

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Photocopies of form are also acceptable

eINDIA 2008 Secretariat

Centre for Science, Development and Media Studies, G-4, Sector-39, NOIDA - 201 301, India.

Tel: +91-120-2502180 to 85 Fax: +91-120-2500060 Web: [www.eINDIA.net.in](http://www.eINDIA.net.in) E-mail: [info@eINDIA.net.in](mailto:info@eINDIA.net.in)